

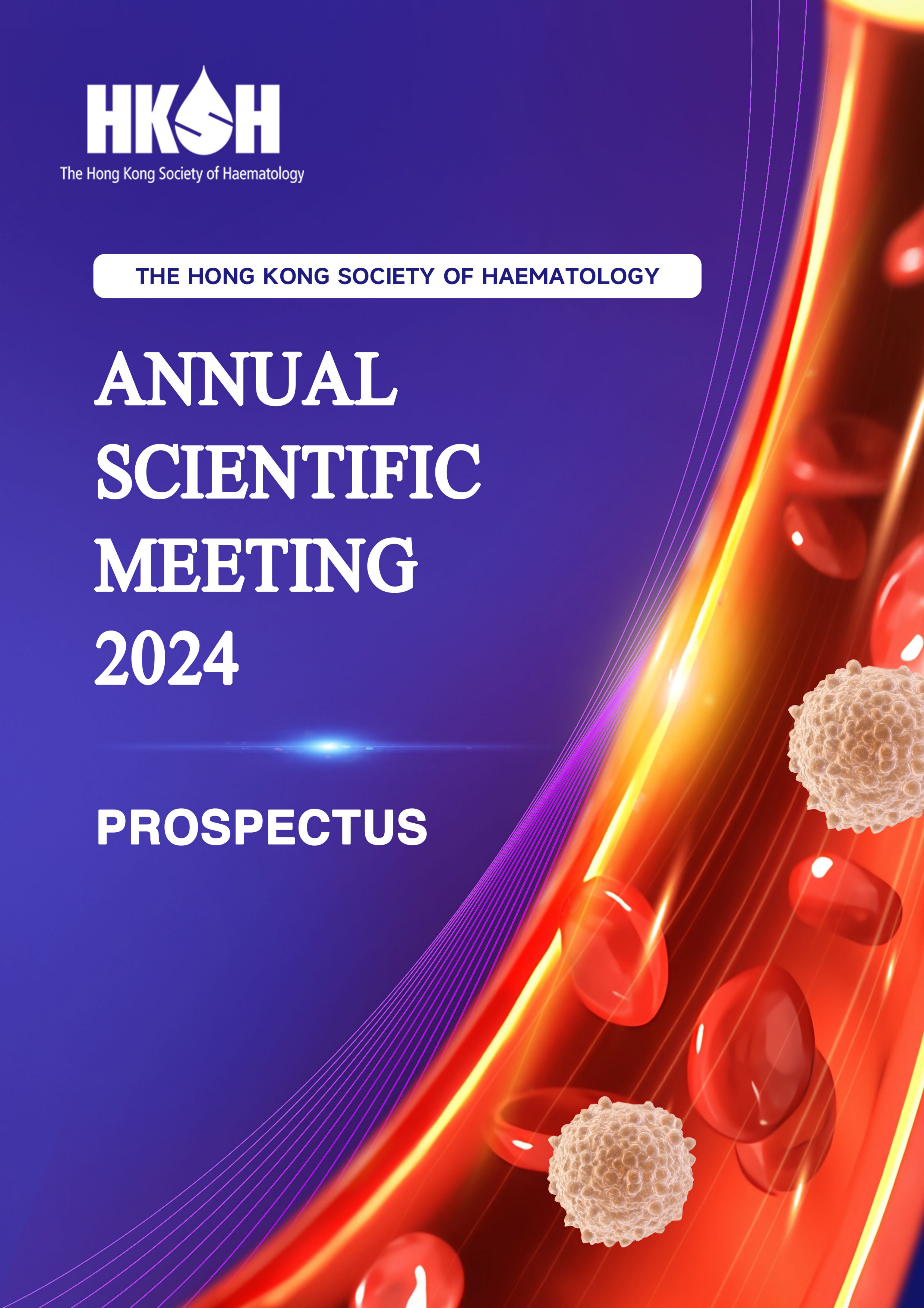


The Hong Kong Society of Haematology

THE HONG KONG SOCIETY OF HAEMATOLOGY

# ANNUAL SCIENTIFIC MEETING 2024

## PROSPECTUS



# Sponsorship Package

## Payment Schedule

❖ Full payment is required to be made within **60 days** following the confirmation of sponsorship.

## Payment Method

❖ Cheques should be crossed and made payable to **The Hong Kong Society of Haematology**. We regret to inform you that postdated checks or bank transfers will not be accepted.

❖ Please mail the envelope with attention to the address below and kindly **notify the Event Secretariat** at [support@eventgenie.com.hk](mailto:support@eventgenie.com.hk) in advance.

**Address:** 9th Floor,  
Amtel Building,  
148 Des Voeux Road Central,  
Central, Hong Kong

**Attention to:** Event Genie Limited  
(The Hong Kong Society of Haematology ASM 2024)

### Gold

**Single Session**  
**HK\$150,000**

**Parallel Sessions**  
**HK\$130,000**

- ❖ **30-minute scientific lecture under respective session (including Q&A)**  
(Topic and speaker subject to approval from the Society)
- ❖ **Exhibition space of 6' skirted table with 2 chairs and 1 power socket – Complimentary**
- ❖ **Virtual booth on event website – Complimentary**  
(Embedded with company website + advertisement)
- ❖ **1 video / advertisement to display during break time**  
(MP4 format, 2 mins duration max. / 10 secs for static image)
- ❖ **1 full page advertisement in programme book**  
(Premium position, with online version available)
- ❖ **Acknowledgment in programme book**  
(With online version available), and related ASM materials
- ❖ **4 exhibitor badges**

### Silver

**HK\$70,000**

- ❖ **Exhibition space of 6' skirted table with 2 chairs and 1 power socket – Complimentary**
- ❖ **Virtual booth on event website – Complimentary**  
(Embedded with company website + advertisement)
- ❖ **1 advertisement to display during break time**  
(10 secs duration, static image)
- ❖ **1 full page advertisement in programme book**  
(Run-of-page position, with online version available)
- ❖ **Acknowledgment in programme book**  
(With online version available), and related ASM materials
- ❖ **2 exhibitor badges**

### Bronze

**HK\$30,000**

- ❖ **Acknowledgment as Participating Sponsor in / on:**
  - Event website (logo directed to your company website)
  - Programme book and related ASM materials
- ❖ **1 roll up banner to display next to refreshment stand**
- ❖ **1 advertisement to display during break time**  
(5 secs duration, static image)
- ❖ **1 exhibitor badge**

#### Remarks:

1. The allocation of exhibition space is subject to change based on the final number of booths.
2. All materials are subject to allocation and approval by the Society.
3. Sponsorship arrangement is at the sole discretion of the Society.
4. In the event that sponsors wish to invite overseas speaker(s) for an online presentation, any additional costs associated with hosting the webinar platform, logistics, and technicians will be charged separately by Event Genie Limited and directly to the sponsors.

# Tentative Programme

**Date:** 6 April 2024 (Saturday)

**Time:** 14:00 – 19:30

**Venue:** Meeting Rooms S221 – S230, 2/F, Hong Kong Convention and Exhibition Centre

**Format:** In-person participation

12:00 - 14:00	Lunch	
14:00 - 14:05	Opening Remarks	
Part A: Single Session		
14:05 - 14:35	Lecture 1	
14:40 - 15:10	Lecture 2	
15:15 - 15:55	Presidential Symposium	
15:55 - 16:00	Group Photo	
16:00 - 16:30	Break Time (Posters & Exhibits)	
Part B: Single Session / Parallel Sessions		
<i>*Depends on the topics selected by HKSH</i>		
16:30 - 17:00	Lecture 4	(Lecture 7)
17:05 - 17:35	Lecture 5	(Lecture 8)
17:40 - 18:10	Lecture 6	(Lecture 9)
18:10 - 18:25	Break Time (Posters & Exhibits)	
18:25 - 19:25	Young Fellow and Best Abstract Presentation	
19:25 - 19:30	Closing Remarks	
19:30 - 21:00	Dinner	

**Remarks:**

1. Part A consists of Single Sessions with a Gold Sponsorship at HK\$150,000. Please refer to the following page for package details.

2. For Part B, it depends on whether the selected topic is assigned as a Single Session (valued at HK\$150,000) or Parallel Sessions (valued at HK\$130,000).

3. If you are interested in gold sponsorship, please propose topic and speaker for HKSH to consider. The shortlisted topics will be assigned a session, either Part A/B.

4. All lectures will be recorded and uploaded to the HKSH ASM Official YouTube channel and website.